



Sample: 400 likely November 2023 voters in the City of Aurora

Field: July 16 – 18, 2023

Margin of Error: + or – 4.9%

City of Aurora Voter Poll – July 2023

Hello, I’m calling from **XXX**. I’m not selling anything. We’re doing a survey here in Aurora, Colorado on some topics that I’m sure you will find interesting.

1. Are you registered to vote in the City of Aurora?

Yes.....100%
 No —

Now I’m going to read the names of some public figures and groups. After I read each one, please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person or group? **Randomize the names and then randomize the groups.**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Very Favorable</u>	<u>Some Favorable</u>	<u>Some Unfav</u>	<u>Very Unfav</u>	<u>Unfamiliar</u>
2. Donald Trump	30%	67%	14%	16%	7%	61%	2%
3. Joe Biden	56%	42%	21%	35%	9%	33%	2%
4. Democratic Socialists of America	27%	43%	9%	18%	12%	31%	30%
5. The Aurora Police Department.....	59%	36%	19%	40%	19%	17%	5%
6. The Aurora Business Community.....	67%	11%	20%	46%	9%	3%	22%
7. Colorado Labor Unions	52%	24%	21%	31%	13%	11%	24%
8. Aurora Fire Fighters	93%	3%	70%	23%	2%	1%	5%

9. In November, there will be an election for Aurora mayor and city council. What would you say are the most important issues or challenges for the candidates to address?

Multiple response question.

Homelessness	33%
Crime / Safety	28%
Affordable housing / Rent costs / Cost of living.....	16%
Police	16%
Economy / Jobs / Small business.....	12%
Education / Schools	9%
Roads / Infrastructure / Traffic / Transportation	8%
Taxes / Budget.....	7%
Social Services / Mental Health / Healthcare.....	5%
Diversity / Equity / Racism / Gentrification.....	4%
Environment / Conservation / Water.....	4%
Growth / Development	4%
Gun violence	3%
More Republicans / Conservatives.....	2%
Immigration	2%
Abortion - Legal	1%
More Democrats / Liberals.....	1%
Other issues.....	3%
Don't know / Not sure	8%

Now I’m going to read some qualities and characteristics of candidates for Aurora Mayor or city Council. After I read each one, please tell me if it would make you more likely to vote for that candidate, less likely to vote for that candidate or would it make no difference in your vote?

Randomize the order of the statements.

Ranked by Difference More - Less	Difference <u>More - Less</u>	More <u>Likely</u>	Less <u>Likely</u>	Makes No <u>Difference</u>	<u>Don't Know</u>
10. A candidate who supports local businesses	+82	84%	2%	12%	2%
11. A candidate who will work together to get things done	+81	83%	2%	12%	2%
12. A candidate who will provide more affordable housing.....	+62	72%	10%	17%	2%
13. A candidate who is endorsed by the Democratic Socialists of America.....	-22	21%	43%	26%	10%

Ask Q14 on Split A: n=200.

14. Would you consider voting for a candidate for Aurora Mayor or city Council who you agree with on the economy and jobs, but disagree with on abortion and LGBTQ rights, or not?

- Yes, would consider voting for that candidate 31%
- No, would not 61%
- Don't know / depends..... 8%

Ask Q15 on Split B: n=200.

15. Would you consider voting for a candidate for Aurora Mayor or city Council who you agree with on abortion and LGBTQ rights, but disagree with on the economy and jobs?

- Yes, would consider voting for that candidate 50%
- No, would not 39%
- Don't know / depends..... 12%

16. Do you support or oppose – best value contracting for the City of Aurora, which means that when awarding city taxpayer funded projects, rather than just looking at the lowest bid for a project, you consider whether the company is hiring local workers who spend their paychecks in our local economy, whether they properly train workers who do the job correctly the first time, and whether they have a good safety record? **If respondent says support / oppose ask: Do you strongly support / oppose or somewhat support / oppose?**

Support	87%
Oppose	6%
Strongly support	62%
Somewhat support	25%
Somewhat oppose.....	2%
Strongly oppose.....	4%
Don't know / undecided.....	7%

And finally, just a few questions for statistical purposes only...

D17. How would you describe your gender?

Man.....	47%
Woman	53%
Prefer to self-describe	—

D18. Could you please tell me your age?

Average Age	55
18-24.....	4%
25-29.....	4%
30-34.....	7%
35-39.....	9%
40-44.....	7%
45-49.....	10%
50-54.....	6%
55-59.....	9%
60-64.....	11%
65-69.....	11%
70+	21%

D19. What is the last grade or level of school that you have completed?

Less than high school degree	1%
High school graduate.....	13%
Some college / 2-year degree / Associates degree.....	29%
College graduate / BA or BS degree	32%
Postgraduate courses / Masters or Doctoral degree	24%
Don't know / refused	*%

D20. How many years have you lived in the City of Aurora?

Average Years	22
5 Years or Less	18%
6 – 10 Years	18%
11 – 20 Years	21%
21 – 30 Years	19%
More Than 30 Years	24%

D21. Thinking about your approach to political issues, would you describe yourself as liberal, moderate, or conservative?

Liberal	31%
Moderate.....	38%
Conservative.....	27%
Don't know / refused	4%

D22. Just to be sure we are representing everybody, how would you describe your ethnicity?

Multiple response question.

White	70%
Black / African American	14%
Hispanic / Latino	9%
Asian / Pacific Islander / Hawaiian	2%
Native American / American Indian	3%
Something else	3%
Don't know / refused	4%

Party Registration

Democrat.....	38%
Unaffiliated.....	37%
Republican.....	23%
Other.....	1%

Method:

The **City of Aurora Voter Poll – July 2023** results are based on a random sample of 400 likely November 2023 voters in the City of Aurora. The worst-case margin of error at the 95% level for the 400 respondents is plus or minus 4.9%. The poll was conducted from July 16-18, 2023, by Keating Research.